

CorCell

“Clients pay a considerable amount for our service; they deserve the very best. With AirNet, we can be sure that they are getting the best.”

— Beth Ludwin, RN, AirNet customer for six months

Beth Ludwin has a responsibility to her clients that is, in every sense of the word, awesome.

As Director of Medical Specialties Marketing and Development for CorCell, an internationally known cord blood collection and banking facility in Philadelphia, Beth is in charge of overseeing the transportation of her clients' cord blood collections.

How is Beth able to rise to this responsibility time and again while keeping her own blood pressure from skyrocketing? Easy. She relies on AirNet Express.

Delivering Precious Cargo from Little Bundles of Joy

In simple terms, CorCell retrieves, transports and stores stem cell collections that are captured immediately after the birth of a baby. While the collection procedure is straightforward and short, getting the blood to CorCell's facility quickly and intact can be a tall order. If lost or damaged, the priceless stem cells – which could save the life of the baby or a family member – can never be replaced.

According to Beth, “AirNet's fleet of jets helps us get our cord blood collections from hospital room to processing facility in a time-critical, temperature-controlled manner. We need to have collections from across the United States into our processing facility within 36 hours after a baby's birth. With AirNet, I have greater confidence that the blood will arrive on time rather than get lost behind an airline counter – which has happened to us with some of the commercial airlines.”

“Using AirNet,” Beth continues, “gives us a feeling that we can pass on to our customers that the medical courier we rely on will get the job done at all costs. After all, clients pay a considerable amount for our service; they deserve the very best. With AirNet, we can be sure that they are getting the best.”

AirNet Delivers Reliability and Results, Not Excuses

Consider this: The margin of error for Beth's job is practically non-existent. That's pressure. She's got to ensure a timely pick-up and delivery of her clients' precious cargo each and every time. Excuses are simply inexcusable.

No doubt, this demands reliability, flexibility, responsiveness and genuine concern from all parties involved. That's why she relies on AirNet.

"Team AirNet really cares," notes Beth. "They work hard from sales to service down to the vendors they choose to get the job done right and on-time. To me, the people at AirNet come from a sincere set of core values. They say what they mean and they mean what they say."

"What I really like," she continues, "is the fact that they will work with me repeatedly to rewrite the procedures and to understand how important our service is to our customers and how important our on-time shipment is to us. They just get it - no excuses."

Long story short, at AirNet Express, customer service is in our blood.

About CorCell

CorCell's roots in stem cell preservation began as the first private cord blood company licensed for umbilical cord blood collection. Today, we provide unparalleled expertise in collecting, transporting, processing and storing cord blood stem cells safely and confidentially from the birth of your baby to final storage in our highly secure, state-of-the-art facility. That's how CorCell gives you the sense of security you demand for your baby's precious cord blood. For more information, visit www.corcell.com or phone 888-3-CORCELL (888-326-7235).

About AirNet Systems Inc.

AirNet Systems Inc. is a premiere provider of aviation services including time-critical delivery and private passenger charter. AirNet operates AirNet Express, an integrated national air transportation network providing expedited air transportation to banks, medical customers and other time-critical small package shippers in more than 100 cities nationwide. AirNet is committed to safety, security and customer service—these are the hallmarks of AirNet's success over the last 28 years. The AirNet airline operates more than 120 aircraft, including 36 Learjets, located strategically throughout the United States, flying over half a million miles per week. AirNet's fleet departs most cities several hours after other major package delivery companies. To find out more, visit AirNet's Web site at www.airnet.com.

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